



**wise.net**<sup>TM</sup>  
mywisenet.com.au

In an environment of ever increasing competition, and demands to do more with less, successful Registered Training Organisations and colleges must become more efficient in every aspect of their operations, and must offer improved levels of service to secure and retain customers and staff.

Technology promises to help companies reduce costs, improve customer satisfaction, and ensure compliance. Unfortunately the cost of sourcing the required components and the expertise to assemble and maintain disparate systems is often costly, takes much longer than anticipated, and the ultimate benefit, if any, is difficult to measure.

Our solution is the Wise.NET Business Management Information System. Designed specifically for RTO's and colleges, Wise.NET is an affordable suite of web-based components that enable a college to market more effectively, manage compliance and contractual obligations, improve communication with students, staff, customers and employers and render critical reports necessary to make informed business decisions.

We recognise that technology alone is not the entire solution. Our team of specialists are here to help our clients get the most out of their investments. Our expert staff and partners ensure that the Wise.NET Business Management Information System is used as intended delivering maximum return on investment as quickly as possible.

Student Administration

Customer Relationship Management

Marketing Tools

Management Reporting

Compliance



Find out how we do this



## Student Administration

An integral component of Wise.NET manages what students will study, when and where they will study, who will be delivering the content and the progress.

Wise.NET keeps track of student progress through their studies, the fees collected and the correspondence and contact between the training provider and the student.

Wise.NET makes extensive use of checklists to set reminders and to ensure adherence to quality management procedures.

Once a student completes their studies, you can easily issue credentials of your design.



## Customer Relationship Management & Marketing Services

Without effective lead management, new opportunities can be dropped or lost. Wise.NET Opportunity Management helps sales teams close deals faster. Track opportunity-related data, including milestones, decision makers, customer communications, and the competition.

Analyse each opportunity to determine and identify any bottlenecks in the sales cycle or determine the cause of downgraded sales opportunities. Forecast revenue by sales person, expected close date or source of opportunity.

Harvest data from within Wise.NET to help you plan and execute high-impact email campaigns targeted at prospects and customers.



## Self Service & Web Site Integration

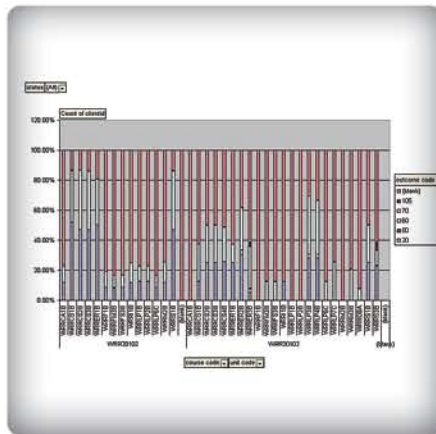
Your web site is a critical touch point for interaction with prospects, customers and students.

Autopublish is Wise.NET's web site design and management system specifically designed for RTO's and colleges.

Wise.NET can help turn your web site into a powerful marketing and communication tool.

Publish your course schedule and accept online registrations and payments through your web site.

Each student can use their myWise.NET Self Service account to log in and view their profile, read company notices, policies and procedures and communicate with their trainers.



## AVETMISS, CRICOS and Compliance

Support for standards is intrinsic throughout Wise.NET., with AVETMISS reporting for every state and territory. Dozens of reports, effective training and the use of colour-coding assists in meeting compliance obligations under the AQTF, legislation and CRICOS.

CRICOS providers can record attendance to generate visa compliance reports and can contact students directly from Wise.NET by email, SMS, or a mail merge letter.

Our expert consulting team enjoy constructive relationships with the various training authorities to ensure interpretation of legislation, standards and contract obligations.

## Management Reporting Services

Making effective business decisions depends on reliable information being available on demand. Wise.NET collects data about your business and our consultants help you extract meaning from the data using our qReport Business Intelligence Tool.

Wise.NET includes hundreds of reports, an ad-hoc report facility, and a comprehensive mail merge facility.

Our consultants can design reports based on any aspect of Wise.NET providing an almost unlimited range of reporting options.

## Client Support & Consulting Services

We offer our clients a unique and powerful combination of experts and partners in the fields of training, RTO management, marketing, and web application development.

Our clients enjoy on-demand access to Wise.NET personnel and electronic resources containing information and opportunities for training providers.

Our services are supported by site visits, virtual training using screen sharing technology, comprehensive user guides, newsletters and bulletins. Wise.NET conducts regular events to keep our clients up to date.

Our expertise is a result of supporting hundreds of Australia's leading training providers over the past 10 years, and a commitment by our team to lifelong learning.

## **Wise.NET**

Developed specifically for Registered Training Organisations, and available in several editions, Wise.NET is a suite of powerful tools delivered over the Internet that you can use to manage a modern training company.



Autopublish is a web-site Content Management System that puts control of your website into the hands of the content creators.

With Autopublish, preparing your content is simple. You are able to create, edit and manage the content on your web site without any programming knowledge.

## **Hosting Services**

Organisations want and need to focus on their core business. They can't afford to spend their time in meetings discussing what hardware to buy, when to upgrade, where to put it or why the system is down.

Wise.NET Hosting gives you the benefits of web-based applications without the hassles of expensive and complex IT infrastructure.

This is how we deliver our services on-demand.



telephone: 1300 365 384

[www.mywisenet.com.au](http://www.mywisenet.com.au)